RAMBASE

5 reasons why
RamBase is a match for
Wholesale Distribution

HATTELAND

RAMBASE

If you've already jumped to the conclusion that it would be a good idea to read this whitepaper, you're probably already familiar with the obvious reasons to consider RamBase in your wholesale business:

- ✓ It's in the cloud.
- ✓ All processes connect.
- ✓ Everything integrates.

But to what extent is the system built for your industry?

Let's attempt to give you 5 reasons why RamBase is a perfect match for your business:

1. System support for your core business

2. Improved supply chain visibility

3. Adapt to new technology and grow in your market

4. Advanced after-sale functionality

5. Meeting your financial challenges

1. How we support your core business.

When your job is to deliver – at the right place, at the right time and to the agreed price - you'll need to have a system that is built for speed and volume. RamBase's core logic is the process of moving transactions efficiently through the value chain by giving every transaction a status code. This gives you the chance to focus on transactions that really needs your attention, and letting the others be.

The process starts with a sale, and whether it's through a customer quote or through a registered and nurtured opportunity, the whole sales process is closely connected with the purchasing process in a 1 to 1 relationship. This gives you an accurate cost, precise delivery date, and detailed tracking. In cases of returns, you'll have no problems with RamBase – the system handles several return processes.

And - If your company is working on an international level, with larger suppliers, you might also need a kick-back solution. RamBase supports several kick-back scenarios, with all financial issues fully supported by the system.

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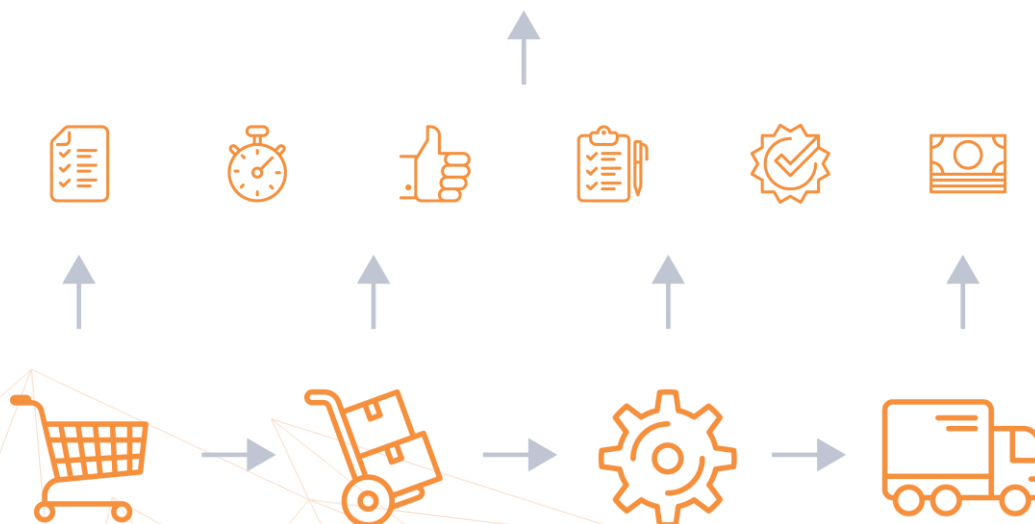
## 2. How to gain improved supply chain visibility.

React quickly and efficient to undesirable events. Changes in deliveries are automatically flagged in the delivery process, giving you the chance to work with deviations. You'll have complete control of all supplier purchases and correspondence with suppliers, and this information is available throughout the delivery process. The updated status on each article/product is available on item level, giving you complete control of what you need to do to get the product delivered as planned.

With the control and interconnection of your value chain, RamBase allows you to reduce your lead time, and thereby reduce your inventory levels.

With regards to the need for documentation; All documents from customer orders to quality documentation are attached during the sales and the delivery process, giving you a complete and correct documentation package with full version and revision control.

3. How technology allows you to adapt to changes and grow in your market.
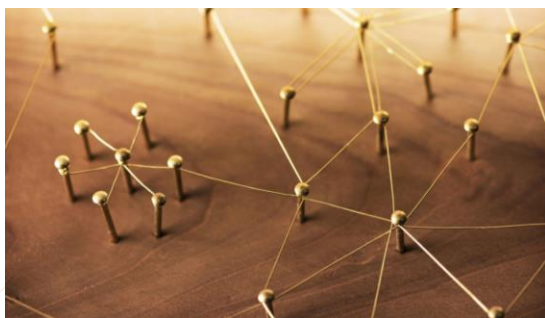
Things change in a market subject to new technology and innovations. Your business processes may have to change to meet changes in market, and RamBase has all the tools needed to support this. An essential part of real supply chain visibility is the potential to have direct contact with your supplier and customer in real-time.

Our platform allows you to integrate external websites or other information with your business system – all done through API's, giving you the information you need in real time. The potential is huge – everything from web shops, customer portals, supplier information, information from Consignor, DHL, etc, can be integrated.

4. Advanced after-sale functionality

When the finished product is delivered, it doesn't mean that your customer relation has ended. Follow your customers through your product's life cycle. Advanced after-sale functionality in combination with complete traceability gives you the full overview of the sales process - which product was delivered where, at what time, and from where did it come. In a scenario with faulty components or products, this is an invaluable feature. You're at all time in full control, and your customers will notice this.

5. And for your CFO: We know your challenges

RamBase holds all your finances, giving you full control of landed cost, and replacing many of your current stand-alone systems. Gross Margin is calculated in real-time, as finance transactions are posted after each operation, and not as a final, separate job for the finance department to handle.

All transactions can be traced from a general ledger posting down to the specific customer order, or the other way around. An advanced interface between transactions and the ledger will provide you with a box of reconciliation and quality tools which makes it possible to do a traceable and high-quality fiscal year closing on a month by month basis.
And, if your company consists of multiple entities, you'll see the benefits of our intercompany trade functionalities. In RamBase, ledger postings from within the group are automatically registered with an internal trade dimension. This makes it possible to consolidate or summarize reports on group level, giving you full control when reporting to the board.

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Let RamBase solve your ERP needs.

RamBase was initially made to support Hatteland' s own high-tech distribution and manufacturing processes. This is why we can say that we know you - we know your business - we've been there. We also know that things change rapidly in the days of IoT and artificial intelligence.

With RamBase, you'll have the foundation you need to expand - at your own pace. Along with our knowledgeable partners, we will support you - every step of the way.

Contact us or read more at www.rambase.com

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